

Elyana Mammadova

UX/UI Designer

Bulbule, Surakhani, Baku,
+994 77 349 25 65,
ememmedova@outlooklook.com ,
[linkedin.com/in/elyana-mammadova](https://www.linkedin.com/in/elyana-mammadova)
[behance.net/elyanamammadova](https://www.behance.net/elyanamammadova)
portfolio- elyana.digital

Summary

Accomplished Certified Project Management Professional with extensive experience managing project teams in all phases of the Software Development Life Cycle, as well as in infrastructure implementations. Proven track record of initiating and delivering successful projects to improve systems and performance in large complex development and production environments.

I'm Elyana, a junior-level UX/UI designer embarking on my career journey. Passionate about user experience and user interface design, I continually strive to develop innovative solutions.

With strong analytical skills, I excel at solving complex problems and enjoy collaborating within a team. Flexibility and a willingness to learn are important values for me, and I approach every project with a positive attitude.

I'm eagerly looking forward to the opportunity to collaborate together!

Experience

Corn Advertising, Baku, Azerbaijan

UX/UI & Graphic designer,

July, 2023 – Dec, 2023

Worked as a product designer and increased the success rate of user experience projects by 20%. I increased the usability of products by creating user research and prototypes.

Worked as a product designer and we increased the conversion rate in our projects by 15%. I increased the user satisfaction of the products by conducting user tests and data analysis.

I worked as a graphical and achieved a 30% increase in creative projects. I specialize in brand identity creation and visual content design.

Worked as a graphic designer and we achieved a 20% increase in advertising campaigns. I increased brand awareness by developing graphic design and visual communication strategies.

Akhundoff Group, Baku, Azerbaijan

Industrial Experience Intern,

Feb, 2023 – May, 2023

I gained experience in various aspects of networking, including event coordination, content creation, and community engagement. By assisting in organizing networking events, we saw a 20% increase in event attendance and online interactions. My contributions to content development resulted in a 25% rise in website traffic.

I focused on optimizing user experiences within the networking platform to enhance user engagement and retention. Through user feedback analysis and usability testing, we implemented interface improvements that resulted in a 25% decrease in bounce rates and a 20% increase in session durations.

Getti - Transport App, Baku, Azerbaijan

UX Designer, UX Research

Sep, 2022 – Oct, 2022

I learn including user onboarding, payment processing, and route optimization. By conducting user research and analyzing feedback, we improved the onboarding process, resulting in a 15% increase in user retention.

My role as a UX Designer involved addressing challenges related to accessibility within the application. Through iterative design improvements and user testing, we achieved a 25% increase in user satisfaction among differently-abled users.

I focused on by gamification elements introduced in the app led to a 20% rise in user participation in challenges and rewards programs.

Achievements & Certificates

Secure Energy Hackathon Participation, Baku, Azerbaijan

Azerbaijan State University of Oil and Industry

Dec, 2022

ID Number: C02011220220018

Israel Azerbaijan Training Center, Baku, Azerbaijan

UX/UI Design Course, (technest)

May, 2022 – Oct, 2022

ID Number: P03C04G0001S000008

Additional Information

Languages: Azerbaijani- Native or Bilingual, English- Professional Working, Turkish - Professional Working.

Technical Skills: Figma, Corporate Branding, Web Design, Mobile Application Design, Visual Design, Responsive Design, Prototyping, Sketch, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, UX Research, Usability Testing, CJM, User Flows, A/B Testing

Soft Skills: Interviewing, Management, Product Strategy, Design Leadership, Problem Solving, Recruiting, Research, Teaching, Design Thinking, Usability Testing, Agile, Teamwork, + Many More

Education

Code Academy, Baku, Azerbaijan

Advanced UX/UI Design, (technest)

Dec, 2023 – Current

Azerbaijan Technical University, Baku, Azerbaijan

Master degree of Computer Security

Sep, 2023– Current

Azerbaijan State Oil and Industry University, Baku, Azerbaijan

Bachelor degree of Process Automation Engineering

Sep, 2019– Jul, 2023